Adsure Services PLC

Change of Company Secretary

Adsure Services PLC ("Adsure" or the "Group"), a specialist business assurance provider, announces that Peter Hammond, Non-Executive Director, and Company Secretary will step down from his Company Secretary role from 1 May 2024. This is part of the planned transition to Peter becoming an Independent Non-Executive Director. Victoria Davies, Chief Finance Officer, will be appointed Company Secretary effective same date, 1 May 2024. Victoria is a Fellow Chartered and Certified Accountant (FCCA) and has extensive experience in Governance and Business Administration. This change is in accordance with the company's strategic Board succession plan.

Adsure Services PLC

T: +44 (0) 845 300 3333

Kevin Limn, Chief Executive Officer E: enquiries@adsureservicesplc.co.uk

Guild Financial Advisory Limited – Corporate Adviser

T: +44 (0)7973 839767

Ross Andrews E: ross.andrews@guildfin.co.uk

Evangeline Klaassen T: +44 (0)7972 841276

E: evangeline.klaassen@guildfin.co.uk