

8 January 2024

## Adsure Services PLC

### Change in Senior Management Personnel

Adsure Services PLC (“**Adsure**” or the “**Group**”), a specialist business assurance provider, is pleased to announce strategic changes to the Corporate Leadership Team at TIAA Limited (“**TIAA**”), a wholly owned subsidiary of Adsure.

Jane Butterfield joined TIAA in 2015 as a Business Assurance Manager and previously worked for a large housing provider for 17 years. Jane has been appointed to the Corporate Leadership Team as Operations Director and will work alongside David Foley, previously Director of Risk & Advisory, who has been appointed as Advisory Director. The Corporate Leadership Team members Jane and David will be responsible for the workforce and delivery of TIAA’s strategic objectives across all the core services and core markets.

To support the restructured Corporate Leadership Team, a new Senior Management Team will be formed concentrating on specific industries and sectors in which the business operates.

As part of these changes to the Corporate Leadership Team, Peter Harrison will be stepping down from his role as Director of Risk & Assurance at TIAA.

Kevin Limn, Chief Executive Officer of Adsure, commented:

*"After 19 years with TIAA, Peter Harrison has decided it is time to explore new and exciting challenges and we wish Peter well for the future and thank him for his dedicated service over the years."*

*"As we enter a new calendar year and make these changes to the Senior Management Team at TIAA, it allows for us to focus on the key drivers of the business and enable us to leverage the opportunities available in our core markets. The Senior Management Team with support from the Executive Management Committee will lead the charge for growing our revenue and client base across the markets that we operate in."*

#### **Adsure Services PLC**

Kevin Limn, Chief Executive Officer

T: +44 (0) 845 300 3333

E: enquiries@adsureservicesplc.co.uk

#### **Guild Financial Advisory Limited – Corporate Adviser**

Ross Andrews

T: +44 (0)7973 839767

E: ross.andrews@guildfin.co.uk

Evangeline Klaassen

T: +44 (0)7972 841276

E: evangeline.klaassen@guild.co.uk